

2010 Video Contest

How do you live better for less...and manage the rest?

Please read these rules before entering Pacific NW Federal Credit Union's video contest. By entering the contest, you agree to be bound by these Official Contest Rules and represent that you satisfy all of the eligibility requirements.

Video Challenge: Create a short video (3 minutes or less) telling us how you built your savings, eliminated your debt, or simply how you find deals & bargains in your everyday life. Are you a coupon clipper? A do-it-yourselfer? If so, PNWFCU wants to know your secrets. The economy may have strained your financial situation- show you and us how you've successfully made it through.

Eligibility. This contest is open to anyone who is a member of Pacific NW Federal Credit Union (PNWFCU). PNWFCU employees, officers, representatives and their immediate families or members of their household and anyone connected with the production and distribution of this contest are not eligible to enter or be awarded a prize. Incomplete entries are void. Any and all PNWFCU membership account(s) must be in good standing with the credit union. Group collaborations are allowed. Each prize will be awarded to the individual's name indicated on the official entry form.

How to Enter. There is no fee to enter. Entries must be received by November 30, 2010. PNWFCU accepts no liability for any lost, late, or damaged submissions. There are three ways to submit your video—you can hand-deliver it to any PNWFCU branch, you can mail it, or you can simply upload your video online!

Mail a CD or DVD of your video to:

**PNWFCU
Attn: Marketing
12106 NE MARX ST.
PORTLAND, OR 97220**

Please include your name and contact information.

NOTE: If you are uploading your video, please be sure to include your name, phone number and email address in the data collection form so we know who you are. Maximum file upload size is 2 gigabytes.

Length: Commercial must be no more than 30 seconds in length. Style: Any style is suitable (animation, live-action, computerized, claymation, etc).

The only file formats that will be accepted are AVI, ASF, QuickTime, Windows Media and MPEG. This will generally include files with the following extensions: .avi, .asf, .mov, .wmv, .mpg, .mpeg, .mp4, .ra, .ram, and .mod. Flash files will not be accepted. All content must be appropriate for all ages. Please do not submit anything containing adult content, vulgar language, violence, or copyrighted material.

Rounds, Judging and Winner Selection. There will be 2 rounds of judging. Representatives from PNWFCU's marketing department will be the judges for the first round, which take place on or around Monday, December 6, 2010. The second and final round will be judged by a group of PNWFCU employees selected by the marketing department to judge the entries that were selected as the best entries in the first round.

Judging will be based on how well the video demonstrates an aspect of "How you live better for less...and manage the rest." There are many acceptable themes and approaches to this video contest. Be creative!

The winners will all be selected during the second round of judging, which will take place on or before December 13, 2010. PNWFCU will attempt to notify all potential winners by phone and/or email, beginning on or around December 14, 2010.

Prizes: Up to three cash prizes may be awarded depending on the number received.

1st Prize: \$300
2nd Prize: \$200
3rd Prize: \$100

Prizes are nontransferable and no substitutions or exchanges will be allowed. Prize winners will be responsible for any federal, state and local tax liability. If no contest winner is chosen, no prizes will be awarded. PNWFCU may choose to award additional prizes based on entries submitted (ie. Funniest, Most Original, etc).

Ownership of Entries: ALL concepts and entries become the property of PNWFCU and cannot be used by the contestant in other locations without the express, written approval by PNWFCU. PNWFCU reserves the right to reproduce and publicize submitted materials in whatever fashion it deems appropriate.

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